

HUNT COUNTY BUSINESS Spectrum

October 2009

A Publication of the Greenville / Hunt County Chamber of Commerce

Chamber Notes

Two **Wake Up to the Issues** Breakfasts have been scheduled. On October 21, The **TAX MAN** Cometh! Attend this breakfast to understand the property appraisal process, significant changes in technology, property owner's rights and remedies and more. See the enclosed flyer in this month's Spectrum for more information.

Then on November 10, the Chamber's Smart Growth Committee will present another Wake Up to the Issues program on the Smart Growth principles and their practical application in Greenville. For more info, call 903-455-1510.

Lee Ann Peugh of Echo Publishing is contacting Chamber members about their presence in the **2010 Greenville Chamber Directory and Visitors Guide**. This premier publication will help you grow your business. Call Lee Ann at 903-454-3130 or e-mail leeannp@ssecho.com.

Rally 'Round Greenville was a huge success, with record-setting participation in the Texas Farm Bureau Insurance Companies Cotton Patch Challenge Bicycle Race and Tour, a well-attended Art Show and larger crowds over the entire festival site.

Another downtown event this month is the **Historic Downtown Greenville Coin Show** October 9-11. See enclosed Flyer for details.

This note from the United Way: **VOLUNTEERS NEEDED...** for the **Wanda Gilmore Small Business Blitz** on Wednesday, Oct. 14.

Contact United Way of Hunt County 903-455-7414 or uwhc@geusnet.com

Ready, set... EXPO!

Plan on making your business shine at the Business Expo 2009!

The popular Expo makes its debut this year on Thursday, November 5 and will offer some new features to make it an even more attractive venue for connecting businesses with consumers.

This is the Fifth Annual Business Expo offering area businesses a chance to showcase goods and services to the public. The Business Expo will be held from noon to 5 p.m. and is sponsored by Alliance Bank.

Within the Fletcher Warren Civic Center, bargains can be found at the first-ever Business Yard Sale. This will feature "no-longer-loved-by-owner-but-still-useful-stuff" for businesses.

If you have an item you'd like to turn into cash, donate it to the Chamber and we'll take it on a 50-50 consignment basis.

Another new feature of the Expo, will be a chance to "Hang Your Banner" from the ceiling of the Civic Center to highlight your business (whether or not the business actually has a booth at the Expo). The price is only \$25 for Exhibitors or \$50 for Non-Exhibitors. Put your name where the public is looking for new businesses to patronize.

"In what many find to be a challenging economic environment, Business Expo offers an affordable, effective means of reaching customers," said Chamber/ CVB President Sally Bird.

"Meet new clients face to face, and let existing customers know what is new about your business offerings."

Participating Exhibitors receive an eight-

What: Fifth Annual Business EXPO

Why: To showcase your business to the community

When: Thursday, Nov. 5, Noon to 5 pm

Where: Fletcher Warren Civic Center

Cost: Exhibitor booths start at \$175 with early order discount



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foot by eight-foot professionally piped and draped booth, with skirted 6-foot table, two chairs and printed exhibitor sign with their business name.

They also get a listing in the Show Guide, coverage in the Chamber Spectrum newsletter, Herald-Banner and Chamber website, a copy of the audience attendance list and recognition as a business that supports Greenville.

There is a special Exhibitor Workshop at 8:00 a.m. October 8 at the Chamber office to help everyone get the most out of their investment.

Reserve your space by October 10 to receive the maximum discount. Or join Corporate Sponsor Alliance Bank and support the business community by becoming a Business Expo Partner at the \$1,000 level, Patron at the \$500 level or Associate at the \$250 level.

For more information on the Greenville Chamber Business Expo, call the Chamber at 903-455-1510.

CONGRATULATIONS, GREENVILLE ISD!

The Greenville Chamber of Commerce is pleased to extend sincere congratulations to the administration, the teachers, and most of all, to the students of Greenville ISD for the commendable performance gains in the overall district rating. In case you haven't read it in the *Herald-Banner*,

- In 2007, GISD had only one Exemplary rating;
- In 2008, GISD had six Exemplary ratings;
- In 2009, GISD had FIFTEEN Exemplary ratings!

The Greenville Chamber, its board of directors, and the education committee have always known that this is a good school district. We have been proud each year to recognize the growing number of Texas Scholars at graduation as well as all the consistent award-winning teams. We also want to take a moment to thank all the volunteers who help with those teams, the involved parents, and the local businesses who support all the positives, a sampling of which includes, but *certainly not limited to*:

- Earning college credits while in high school
- Gifted and Talented Program
- Independent Study Mentorship Program
- International Field Trips
- Suzuki Strings
- Nationally recognized FFA Program

LUNCH AT COWBOYS STADIUM!



On Monday, October 19, Bill Lively, President & CEO of the North Texas Super Bowl XLV Host Committee,

joins with the North Texas Commerce Executives Association (NTCCEA) in "A Luncheon Salute to North Texas Chambers of Commerce."

The event kicks-off Texas Chamber of Commerce week and celebrates businesses, individuals and community leaders who volunteer their time, money and talents to build a better business community.

There are 86 chambers of commerce in the North Texas Region that represent over 52,450 businesses. The Greenville Chamber is an active member of NTCCEA that strives to increase communication, cooperation, and coordination among peers.

The Luncheon at Cowboys Stadium will be held on the Main Club Level from 11:30 a.m.-1 p.m. Tickets are \$50, required in advance, and available at the Greenville Chamber. Call us at 903-455-1510 or stop by to purchase tickets or for additional information.

A second guest speaker has been promised but not yet named except as "A Legendary Dallas Cowboys Player."



Wake Up!

Two Wake Up to the Issues Programs have been scheduled for this Fall. Both programs will begin with 7:30 registration, program from 8-9 a.m.

Wednesday, October 21, "The Tax Man Cometh!" Brent South, Chief Appraiser for the Hunt County Appraisal District will be the speaker at National Guard Armory. Registration form enclosed.

Tuesday, November 10, a panel of local experts will present a follow-up to the PlaceMakers' program held in July. Those who attended learned about the connection between better growth models and economic development and were left at the end of the program with "Greenville Analysis: Here's where you're headed." The Chamber's Smart Growth Committee invites you to be a part of charting our own course of action for Greenville's future. Mark your calendars and watch for more details.



Only YOU can prevent directory errors!

Each year, we do our best to ensure that the information we have about YOUR business is correct in the directory and on our website. Those verification forms have been mailed. Please watch for yours, make the appropriate notations, and send it back to us AS SOON AS POSSIBLE!

"Hunt County Cares & Shares" Food Drive

2009 Herald-Banner Food Drive to benefit FISH

The 2009 Herald-Banner Food Drive starts Monday October 5 and ends Wed November 11. This year's goal is **18,100 pounds of food**. The *Herald-Banner* welcomes all and every good contribution, but they really like it when one business challenges another! The *Herald-Banner* will keep the world apprised of "who's winning" if you let them know it's happening.

Besides the great feeling you'll get for helping out, here's another good reason to make this a contest. The group that brings in the most pounds of food (water, drinks and non-food items will *not* count) will win \$100 and a **feature story** in the *Herald-Banner*. Second-through sixth-place groups will earn a 1/8 page advertisement.

A brief history: In 2005, 8,241 pounds of food were collected. In 2008, 18,054 pounds were collected!

Calendar of Events

- Thursday, October 1st**
 Noon
 Hunt Regional Medical Center
Ribbon Cutting
 Scott Cowen's Heart of Greenville Music
 9701 Wesley, Suite 200
- Tuesday, October 6th**
 Noon
 Chamber office
Ambassadors Meeting
- Thursday, October 8th**
 8:00 am
 Chamber office
Expo Workshop
- Friday, October 9th**
 11:00 am
 Chamber office
Education Committee Meeting
- Tuesday, October 13th**
 Noon
 Chamber office
Executive Committee Meeting
- Thursday, October 15th**
 Noon
 Chamber office
Board of Directors Meeting
- 5:00-7:00 pm**
 Chamber office
Business After Hours
 Dealers Electric
 2629 Traders Road
- Tuesday, October 20th**
 9:00 am
 Chamber office
Governmental Council Meeting
- Wednesday, October 21st**
 7:30-9:00 am
 Chamber office
Wake Up to the Issues
 Tax Man Cometh!
 National Guard Armory
 9314 Jack Finney Blvd.
- Thursday, October 22nd**
 9:00 am
 Chamber office
Smart Growth Committee Meeting

Courtesy Photo



RIBBON CUTTING "The SPOT"

A special ribbon cutting was conducted for "The SPOT" at the corner of Lee and Wesley Streets on September 15, officially opening the Smart Growth Park to the public. A project of the Chamber's Leadership Hunt County Class of 2009, the park is both a beautification project and a learning center for the principles of Smart Growth. Those principles will also be the topic of a Wake Up to the Issues Breakfast on November 10 at the Fletcher Warren Civic Center. For more information, contact the Chamber at 903-455-1510.



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